Performing a formal valuation of your business is the first step for any growth or exit strategy. Business value should inform all important decisions and help you create a path forward with intention, and a successful path should include concrete goals anchored to a clear and accurate starting point.

Market-Based Valuation

The FP Transitions Comprehensive Valuation Report uses the industry's largest comparable sales database of financial services practices to deliver a neutral and accurate estimate of value. A market-based valuation can be used for the purpose of transferring clients from one business to another, as well as for tracking and monitoring a practice's value over time. A formal, equity-based valuation can be used by all owners of a business—current and prospective—as a business building and planning tool, and to learn what drives value and how it can be increased and improved.

10 REASONS TO PROFESSIONALLY VALUE YOUR BUSINESS

- 1. Increase value
- 2. Benchmark reporting
- 3. Continuity planning
- 4. Exit planning
- 5. Acquisition

- 6. External sale
- 7. Compensation
- 8. Internal transfer
- 9. Mergers
- 10. Litigation

Certified Business Appraisal

Certain circumstances call for a more in-depth review and analysis. Our team of accredited professionals can provide a valuation report matched to your specific purpose. A custom-tailored certified business appraisal can apply to a variety of purposes including, but not limited to:

- Internal or minority sales
- Divorce
- Mergers
- Legal disputes or dissolutions
- Taxation
- · Charitable gifting

Litigation Support

Our certified appraisers are experienced in the litigation process and can support the accuracy of our work in the event of a legal dispute of value. When needed, we provide assistance in a variety of dispute resolution processes including mediation, arbitration, and court proceedings, and can testify as to the validity of a Certified Business Appraisal performed by FP Transitions.

Appraisal Review

Our valuation and appraisal team can examine any valuation or value opinion prepared by a party other than FP Transitions. We review the documentation and determination of value to identify any deficiencies that may not withstand the rigors of a legal proceeding. Our analysis will help you determine whether a second opinion of value should be obtained, or if the standing value conclusion is acceptable.

Visit **fptransitions.com/valuations** for more information about our valuation services.